

Message Text

PAGE 01 STATE 167229

46

ORIGIN OES-03

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R 141352Z JUL 76

FM SECSTATE WASHDC

TO JOHN LINLEY

CAMPBELL SOUP INC

GENERAL OFFICES

CAMPBELL PLACE

CAMDEN NEW JERSEY

UNCLAS STATE 167229

FOLLOWING STATE TEL 167229 SENT ACTION TO MULTIPLE ADDRESSES
ON 06 JUL 76 REPEATED FOR YOUR ACTION

QUOTE:

UNCLAS STATE 167229

E.O. 11652: NA

TAGS: TGEN OECD

SUBJ: ORGANIZATION FOR ECONOMIC COOPERATION AND
DEVELOPMENT (OECD) STUDY OF MULTINATIONAL FIRMS

1. WE WOULD APPRECIATE YOUR COOPERATION IN ARRANGING
INTERVIEWS WITH INTERNATIONAL SECRETARIAT OFFICIALS OF
THE ORGANIZATION FOR ECONOMIC COOPERATION AND
DEVELOPMENT(OECD) CONCERNING A STUDY ON THE EFFECTS
OF MULTINATIONAL ENTERPRISES ON NATIONAL SCIENTIFIC
AND TECHNOLOGICAL CAPACITY. THIS STUDY IS PART OF A
BROADER EXAMINATION BY THE OECE OF THE POLICY ISSUES
PERTAINING TO ACTIVITIES OF MULTINATIONAL ENTERPRISES
AND ENTERPRISES ENGAGED IN INTERNATIONAL INVESTMENT.
THIS EFFORT IS CURRENTLY FOCUSED ON THREE CASE STUDIES
IN INDUSTRIAL SECTORS, ONE OF WHICH CONCERNS AGRO-FOOD
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PAGE 02 STATE 167229

PROCESSING INDUSTRIES. OECD SECRETARIAT CONSULTANT
PROFESSOR CASTAGNE OF THE UNIVERSITY OF NANCY, FRANCE,
WILL BE VISITING A NUMBER OF KEY US FIRMS DURING THE
PERIOD JULY 13-22 FOLLOWING A RELATED VISIT TO CANADA.

2. ISSUES HE WOULD LIKE TO EXPLORE WITH OFFICIALS OF YOUR COMPANY INCLUDE:

(A) DETAILS OF THE COMPANY'S VARIOUS FOREIGN SUBSIDIES IN TERMS OF THEIR:

- (1) PRODUCT BREAKDOWN
- (2) KIND AND LEVEL OF EMPLOYMENT
- (3) R&D EXPENDITURES, ETC.,

(B) PROBLEMS OF INTERNATIONAL TECHNOLOGY TRANSFER IN THIS INDUSTRY ESPECIALLY WITH RESPECT TO VARIOUS NATIONAL LICENSING AND PATENT POLICIES.

(C) RELATIONSHIPS BETWEEN FOREIGN SUBSIDIARIES AND THEIR LOCAL GOVERNMENTS ESPECIALLY WITH RESPECT TO THE SCIENTIFIC AND TECHNOLOGICAL CAPABILITIES OF THE PARENT FIRM.

3. DR. ANDREW PETTIFOR, DIRECTORATE FOR SCIENTIFIC TECHNOLOGICAL AND INTERNATIONAL AFFAIRS, NATIONAL SCIENCE FOUNDATION, WILL BE CONTACTING YOUR OFFICE SHORTLY TO ARRANGE APPOINTMENTS. I WOULD BE GRATEFUL FOR YOUR ASSISTANCE IN FACILITATING THIS PROJECT. ROBINSON UNQUOTE KISSINGER SIGNED: JOHN C. FRY, DIRECTOR, OFFICE OF BILATERAL AND MULTILATERAL SCIENCE AND TECHNOLOGY AFFAIRS, DEPT OF STATE WASHDC 20520. KISSINGER

UNCLASSIFIED

<< END OF DOCUMENT >>

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